

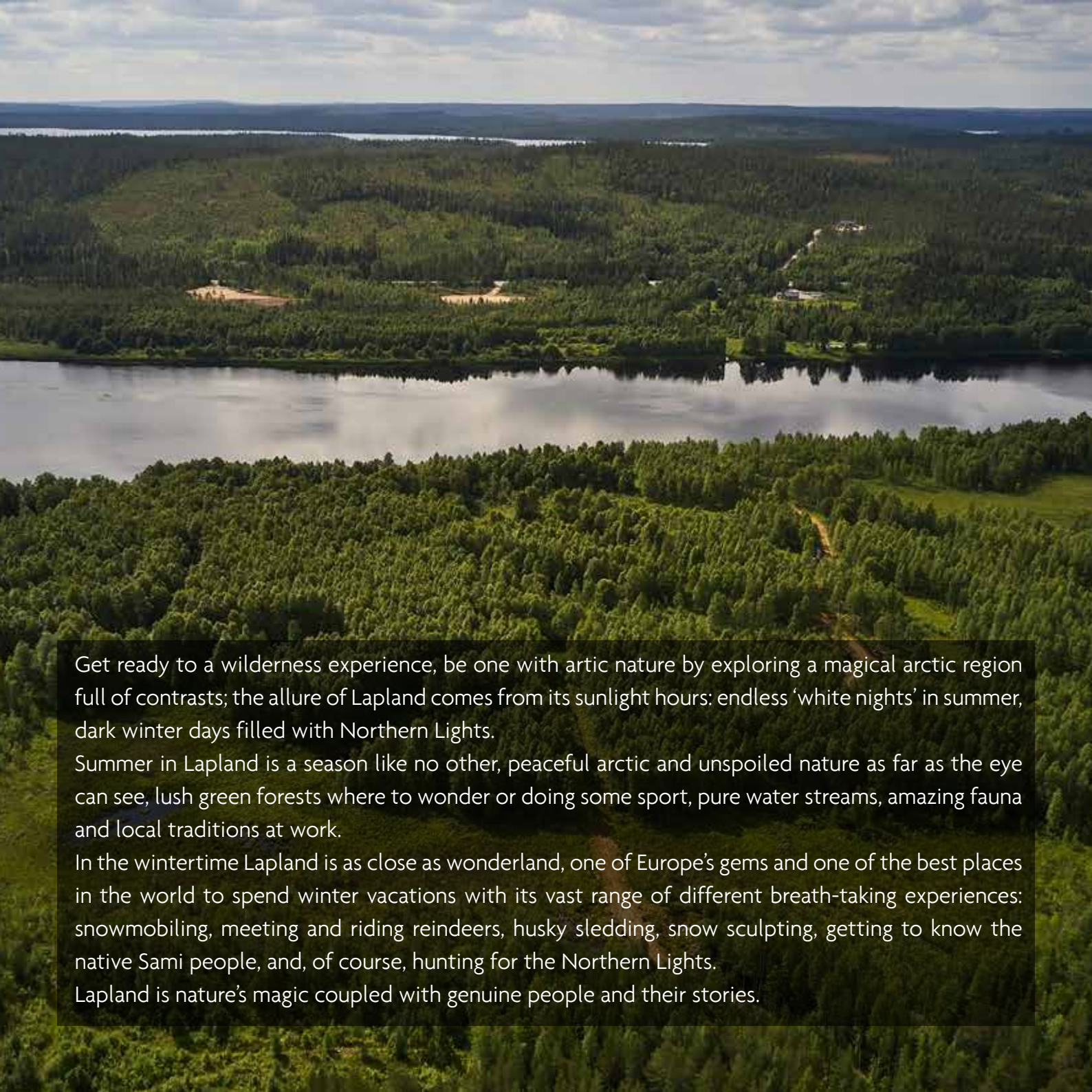
# THE ARCTIC CIRCLE - LAPLAND

LAND OF THE NORTHERN LIGHTS AND MIDNIGHT SUN



VISION GROUP

LUXURY  
EXPERIENCES



Get ready to a wilderness experience, be one with arctic nature by exploring a magical arctic region full of contrasts; the allure of Lapland comes from its sunlight hours: endless 'white nights' in summer, dark winter days filled with Northern Lights.

Summer in Lapland is a season like no other, peaceful arctic and unspoiled nature as far as the eye can see, lush green forests where to wonder or doing some sport, pure water streams, amazing fauna and local traditions at work.

In the wintertime Lapland is as close as wonderland, one of Europe's gems and one of the best places in the world to spend winter vacations with its vast range of different breath-taking experiences: snowmobiling, meeting and riding reindeers, husky sledding, snow sculpting, getting to know the native Sami people, and, of course, hunting for the Northern Lights.

Lapland is nature's magic coupled with genuine people and their stories.

# WINTER (NOVEMBER TO APRIL)

- The Northern Lights, or Aurora Borealis, perhaps, the most captivating natural phenomenon, is a true performance of nature. Being a unique feature of the Arctic regions, it can be caught in the winter season as soon as the sun leaves the sky. Warmly tucked in the sleigh, we'll drive out in the darkness, it is so quiet you can hear your heartbeat, as we make a stop in the forest overlooking Northern sky. We'll make a fire to keep us warm and enjoy some snacks and warm drinks, ready for nature's own show.
- A snowmobile ride is a highlight of any Arctic adventure, and not to be missed. After a brief introduction to safety and the controls of the snowmobiles, it's time to set off on our state-of-the-art snowmobiles for your tailor-made excursion into the wild. Through forests and over hills packed with snow, you'll drive deep into the wilderness where not many have been.
- Experience ice fishing in truly arctic circumstances. Reach a lake located in the middle of a forest, where there is no noises nor light pollution. The peaceful snowy surroundings lets you relax and enjoy the wonderful feeling of weightlessness. Your personal guide will teach you how to open a hole in the ice and the best techniques to catch the fish!
- Get to know the Saami culture and see the world from a new perspective. Scandinavia is a place of contrasts, on one side, there are technologies and innovations produced in Helsinki, but if you look further north you will find a unique and the oldest culture in Northern Europe, Saami people. They're still engaged in reindeer herding, crafts, and have their own language. Hear their stories and traditions dating back the dawn of humankind.







- It's time to meet the local natives, the reindeer. Your driver will drive you through a snowy landscape, surrounded by never ending wilderness, until you arrive to the magical home of reindeer. After meeting the reindeer herder, you will hop on the sleigh. Warmly wrapped and tucked in the sleigh, you start a journey in the forest. The reindeer will pull you through the forest and introduce you to the life of a reindeer. While you enjoy a delicious warm drinks by an open fire, you will hear fascinating stories about the life in Lapland that evolves around the reindeer.
- Enjoy an unique dining experience at the Ice Restaurant; this amazing hotel, made of snow and ice, is carved each year to be different in appearance. The walls and furniture surfaces of the unique rooms are decorated with ice art and illuminated artwork. As a venue, the ice restaurant itself is a unique experience and the delicious meals prepared from local ingredients perfect this lifetime experience you will never forget.
- When in Lapland, do as the Lapps do and try a special sauna. Experience the gentle heat of a sauna and its invigorating health effects; your sauna will be made of snow and ice, in the middle of a breath-taking wilderness spot. Leave your everyday rush for a moment and let the time stand still just to enjoy the atmosphere. Throw water on the stove and let the steam refresh both your body and your mind! Or maybe relax in a jacuzzi or in a hot tub in a fresh winter air, hoping to see Northern lights.
- Meet a Lappish Shaman and assist to ancient rituals. You will settle down comfortably on reindeer skins in the kota (Lappish tepee) and let the campfire tune you into the atmosphere. The Shaman tells about the magical atmosphere of Lapland, of gnomes, Northern Lights, of Lappish nature and lastly endows the travellers with good luck dedicating them the magical circle of Lapland.









# SUMMER

- Embark on an exciting rafting trip through fast rapids and over waves of a local river. Our expert guide will tailor the programme that suits you best: take a peaceful trip on the river while watching the beautiful nature around you, or go on a more adventurous ride on powerful rapids.
- Exclusively access a Sauna Ferryboat along the rivers, to give you another perspective of the magical surroundings. Enjoy a beautiful sunshine while enjoying a dinner on the ferryboat, stop over by the shore to have a dip to cool river water.
- Forest biking is an easy and excellent summer exercise that relieves stress and gives you an adrenaline rush, it's also a wonderful way to enjoy the quietness while spotting animal tracks or admiring the beautiful scenery. Your private guide will allow you to get off the beaten track and discover places that are not accessible on foot. Hear the silence in the calm woods and stop for a snack on top of a hill.
- Get access to an exclusive handcraft workshop in true Lappish settings. As you step inside the cosy red cottage, you'll be welcomed by one of the region's best handicraft artisans. After introducing you to some of the materials and methods she uses to make her delightful souvenirs, you'll get a chance to make your own. Using the shed reindeer horns that can be found lying in the Lapland wilderness, you'll learn how to craft your own unique horn souvenir to take home with you, so you can impress your friends with your newly acquired skills.
- Enjoy a truly memorable dining experience with a North Pole menu to honour the versatile Arctic cuisine. Dinner will be served in a wooden chalet, with local ingredients naturally growing in the region. Our discerning chef will select all the ingredients and controls the preparation process to make sure that you can appreciate both food and presentation.









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